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## Everyone's a winner in Supersavertravel's hockey game

**Shoot the most number of pucks into the goal and win flight tickets to New York or London!**

The lucky contestant who scores the most goals in Supersavertravel's cool hockey game will win airline tickets to New York. The second-highest scorer will win tickets to London. All other entrants who register will win discount vouchers for hotels worth SEK 250. At Supersavertravel, everyone's a winner.



Online travel agency Supersavertravel has just launched its fun new hockey game and so far, it's been a runaway success. The reason? Apart from the fact that it's a whole lot of fun, the amazing prizes up for grabs are also a big incentive. The contestant who manages to score the highest number of goals will win a trip for two to the world's capital city, [New York](#). Second prize is tickets for two to [London](#).

**Shoot at least one puck into the goal and win discount vouchers on hotels (value SEK 250).**

The best thing about this competition is that everyone goes home a winner. Everyone who plays Supersavertravel's hockey game will win a discount voucher for hotels valued at SEK 250. All you need to do is shoot at least one puck into the net and register your e-mail address.

### Competitions – an effective way to interact with customers

Supersavertravel has a long record of organising competitions for its customers.

“Competitions are a really good way to interact with our customers. What's more, they're also a fun and effective way to market ourselves,” says Marléne Wallberg, Marketing Director at Supersavertravel.

Supersavertravel's hockey game competition will run until 28 February 2010. [Click here to play >>](#)

**About Supersavertravel**

Supersavertravel is one of the Nordic region's largest online travel agencies, providing [airline tickets](#), [hotels](#), [package deals](#) and [hire cars](#). Supersavertravel is part of the Nordic region's largest travel agency group – European Travel Interactive (eTRAVELi) – and holds a 30-per cent market share. eTRAVELi is active in five countries: Sweden, Denmark, Norway, Finland and Netherlands. In 2008, the group recorded sales of SEK 3.1 billion and a healthy annual profit.