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## Supersavertravel launches new smart Vacation Search

Improved search engine for finding holiday or weekend trips combining direct flights and hotel accommodation.

**Many holidaymakers want a quick and easy way to find cheap package deals on weekend getaways to the world's major cities, or on 2-week holidays to the Mediterranean's sun, sand and surf. That's why Supersavertravel has developed the new smart Vacation Search. Vacation Search always offers direct flights and the opportunity to select from hotels with those conveniences that are most important to you. Simply put, it's a search function for those who like to keep things simple.**

### **No-fuss holiday bookings for those who like convenient travel**

Supersavertravel is proud to announce the launch of its new "Vacation Search" service. Vacation Search makes it possible for customers to quickly and easily find weekend getaways and weeklong holidays in major cities or in sunny summer destinations. What makes Vacation Search special is that it offers you ready-made package deals including direct flights and hotel accommodation for set travel periods. Vacation Search allows you to book weekend, 1-week, 10-day and 2-week holidays.

"Supersavertravel developed Vacation Search to provide our customers with an easier way to quickly find deals on weekend trips and weeklong holidays. The ability to choose a direct flight is also important for a lot of travellers," says Johan Elwin, Director of Business Development at Supersavertravel. "We've also put a lot of effort into presenting the information in a way that gives a clear overview and that allows the customer to compare a large number of destinations and dates at the same time. Right now, Supersavertravel is the only online travel agency to provide information on travel in this way."

### **Search for trips by country and choose your hotel based on your own preferences**

Vacation Search includes a host of functions that make it easy for customers to book their holidays. In addition to the pre-set time frames, Supersavertravel's customers can also search for holiday deals for all destinations within a particular country. This means they are able to find the best holiday deals throughout the whole of Italy or Spain, for example, and will have a clear overview of all the relevant information. So that our customers are able to find just the right accommodation to suit them during their trip, they are also able to filter the different hotels according to their own preferences for specific services. Hotels are shown on a map that the customer can easily navigate around to see how the hotels are located in relation to beaches, attractions and other places that may be important during their stay.

[Test-drive new Vacation Search here >>](#)

### **About Supersavertravel:**

Supersavertravel is one of the Nordic region's largest online travel agencies, offering deals on [airline tickets](#), [hotels](#), [package deals](#) and [hire cars](#). Supersavertravel/Supersaver operates across five countries:

Sweden, Denmark, Norway, Finland and Holland. Supersavertravel is part of the European Travel Interactive (eTRAVELi) travel agency group, the Nordic region's largest online travel agency, with close to a 40-per cent market share. The group had sales of SEK 3.5 billion and solid profits in 2009.